



Join the Cause

At OneSky, we believe that all children should have the opportunity to reach their full potential.

Join us again this year as we invite hikers from around the globe to hike and raise money for OneSky!

We hope this toolkit makes it easy for you to participate. If you have any questions, feel free to contact Misty Castaneda at misty.castaneda@onesky.org.

Anyone, Anywhere Global Hike for OneSky

PLANNING TOOLKIT

We are excited that you will be joining us in a **fundraising hike** for **OneSky for all children** during the month of October.

From first time hikers to seasoned trekkers, everyone can feel great knowing they are taking steps to raise funds to help marginalized children in OneSky's programs in Asia!

There are a couple of ways to participate, and this planning toolkit will help you prepare:

- Wherever you are located, you can participate in the **Anyone, Anywhere Global Hike** any time during the month of October. Pick a time, choose a place, and invite your friends and family!
- You can also challenge yourself and your friends to individual "hike" goals, like walking thirty minutes every day in October or hiking every weekend!

Registration Information

Global Hike (Month-long)

Registration cost is \$25 per individual, and includes access to an online fundraising site to track your contributions!

[**REGISTER FOR THE GLOBAL HIKE HERE**](#)

What to Consider When Planning Your Anyone, Anywhere Global Hike

- ☐ Pick a date and time for your hike during the month of October.
- ☐ Identify a group of hikers and supporters that you think would enjoy hearing about OneSky's work and might want to contribute to our mission, either by joining you on a hike or pledging to support your personal hike challenge.
- ☐ Decide how "big" you want to go. Is this a stroll outside with friends, or an ambitious hike covering lots of terrain? Make it fun, and challenge yourself to walk every week and watch it add up for the children. Whatever you think might attract friends and families to join you or support you. Select a location that reflects this effort.
- ☐ Share your fundraising page with your networks so that your family and friends can support your hiking goal and OneSky — we've made it easy to set up a personalized page (more info below). You may ask for a single donation or consider suggesting an "amount per mile" to go the distance for the children in OneSky programs.

Hike Supporting Materials

Online Fundraising Page. We've made it easy for your community to support you with online donations! Simply [follow this link](#) and click the "Join Campaign" button. You'll be prompted to enter your first and last name, an email address, a few words about why you're supporting this campaign, and an optional personal fundraising goal before clicking on the "Launch Fundraiser" Button. Your personal fundraising page is now ready to share with the world!

One Page Description of OneSky. For a brief description of OneSky and our work, here's information you can share with your friends and hike sponsors. You can also send it to anyone you invited who sent their regrets about the hike.

Short Video Pitch. You may also share this 55 second video about OneSky with friends and family who are interested in joining your cause.



Day of the Hike

Meet your fellow hikers at your chosen location and prepare for a day of fun!

Suggestion: Take a few minutes before you start the hike to gather everyone together and give a **brief introduction of OneSky**. Perhaps share how you came to know about OneSky, why you support us, and why you are encouraging them to support us, too. You don't need us to prepare words for you — just speak from the heart and tell your own story.

If you want to share some facts about OneSky, we have included our latest fact sheet under supporting materials that details our work and its impact.

Take photos of your event and post them on social media using the hashtags **#OneSkyGlobalHike** and **#AnyoneAnywhereHike**.

Note that some individuals may also want to give you cash or a check at the event. Checks should be made payable to **OneSky**. Please collect these and mail them to: **OneSky for all children, 1832 Second Street, Suite K, Berkeley, CA 94710.**

A few days after your hike, post an update on your fundraising page and social media to thank your hike supporters.

FAQs

How long should my hike be? The hike can be as long as you'd like it to be. Either a casual walk with the family or a longer distance if you're a skilled hiker.

What should I make sure my guests bring with them to the hike? Water, sturdy shoes, a sun hat and sunscreen.

What should happen if there is bad weather on the day of my scheduled hike? Safety is of the upmost importance. Please use your best judgment and if needed, try to reschedule.

Contact Us

Misty Castaneda @ misty.castaneda@onesky.org is ready to answer any questions you have — including questions about specific OneSky programs — and would be happy to talk with any of your guests if they want to learn more about OneSky.

Get Ready to Hike!

Thank you again for joining us as we continue to support years of transforming young children's lives through access to nurturing childcare and safe spaces to play and learn.

