

# Welcome to OneSky

## **Thank you for joining the OneSky Ambassador community!**

We're so excited to have you join this community of advocates where your voice and dedication will help us grow awareness, expand our reach, and deepen our impact across Asia.

To help you get started, we've created a toolkit with resources designed to equip you with everything you need to confidently share our mission and vision. Below, you'll find:

- Branding and messaging guidelines to help you speak about OneSky in a clear and consistent way, including our official mission and vision and a 12-second elevator pitch.
- Digital and social media resources with links to our social pages, hashtags, shareable graphics, and sample posts you can use to engage your community online.
- A support section with FAQs you might encounter both as an ambassador and from the public.
- A collection of helpful links including our Get Connected page, impact reports, donate page, and more.
- And finally, an ambassador directory so you can connect, share ideas, and build community within the program.

If you ever have questions, ideas, or need support, please feel free to reach out anytime:

### **Tatum Causey**

OneSky Ambassador Lead  
tatum@onesky.org

### **Chloe Rayer**

OneSky Ambassador Coordinator  
chloe.rayer@onesky.org



# Mission and Vision

## **Our Mission:**

OneSky partners with governments and communities in Asia to provide responsive care and safe learning environments so that marginalized young children can thrive.

## **Our Vision:**

A world where all children have the opportunity to reach their full potential.

## **Elevator Speech:**

OneSky transforms the lives of vulnerable children by training caregivers in under-resourced communities, ensuring that every child has the nurturing care they need to thrive. We partner with local governments and organizations to create sustainable, scalable early childhood programs.

# OneSky Branding



**ONE SKY** for all children

## TYPOGRAPHY

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We have chosen fonts that are fitting for an organization that works with children. The fonts we use are modern, clean, friendly, and professional but not stuffy.

We use gray text for a softer feel. HEX #666666, CMYK 60 60 51 20

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**PRIMARY TYPEFACE :** TITLES, HEADINGS, WEB & PRINT

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Montserrat Bold

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# Social Media



@OneSkyOrg



[www.facebook.com/onesky.org](http://www.facebook.com/onesky.org)



[www.linkedin.com/company/oneskyorg](http://www.linkedin.com/company/oneskyorg)

## Hashtags to use:

#OneSky #OneSkyAmbassador #EarlyLearning

## Shareable Graphics

# Social Media

## Sample Posts and Captions



It's the little moments that build big futures.

In the first few years of life, as many as 1 million neural connections are formed every second. Loving, one-on-one interactions play a crucial role in shaping how a child learns, communicates, and relates to others.

That's why OneSky has made it its mission to train caregivers in responsive care and early childhood education. So every child has a chance for a big, bright future.



In a world full of change, all children need one thing: a caring adult who is there for them again and again.

Continuity and connection in a young child's life builds trust and attachment. And, a child's secure attachment to an adult supports their health and wellbeing for years to come!

OneSky trains caregivers to provide responsive care to children who need it most. Check out their work at [onesky.org](https://onesky.org)!

# FAQ's

## 1. What are OneSky Ambassadors?

OneSky Ambassador's is a volunteer-based initiative that empowers passionate individuals to represent and promote OneSky's mission and vision: ensuring every child receives quality early care and education. Ambassadors serve as advocates, educators, and community builders.

## 2. How is this different from Students for OneSky?

This opportunity is aimed at engaging adoptees, recent graduates, and young adults. You don't have to be a part of a student group or any official organization to join. We designed this program for Ambassadors to educate and advocate for a culture of philanthropy in their communities and amongst their peers.

## 3. Who can become a OneSky Ambassador?

Anyone who is passionate about early childhood care and education, believes in OneSky's mission, and is willing to dedicate time and energy to spreading awareness and engaging their community can become an Ambassador.

## 4. What are the responsibilities of an Ambassador?

- Raise awareness about OneSky through social media, events, and community engagement.
- Support advocacy efforts and campaigns.
- Represent OneSky at events, webinars, or conferences.
- Share OneSky stories and resources with their networks.

## 5. What is the time commitment, and how long do I need to commit to being an Ambassador?

Ambassadors are expected to dedicate some time each month to engage others, but the exact commitment may vary depending on your role and availability. Our program is flexible, designed to fit around your personal and professional commitments, and our team will provide all the information and tools you need to succeed.

The standard commitment for an Ambassador is one year, with the option to renew after completing your first term. This one-year term ensures you have enough time to immerse yourself in the work and make a meaningful impact in your community.

## 6. Are there any training or resources provided?

Yes! All Ambassadors receive:

- Orientation and training materials
- Access to a digital toolkit
- Regular updates from the OneSky team
- Opportunities for mentorship and skill development

# FAQ's

## 7. Is this a paid position?

No, the Ambassador Program is a volunteer opportunity. However, participants gain valuable experience in advocacy, nonprofit engagement, and leadership. We are happy to offer letters of recommendation or proof of community service hours upon request. You are also welcome to put this experience on your resume.

## 8. Can Ambassadors contribute ideas or lead initiatives?

Absolutely. We welcome and encourage Ambassadors to bring their own ideas and lead campaigns, events, or partnerships that align with OneSky's mission and vision.

## 9. How do I become an Ambassador?

You can express interest via our website by filling out the OneSky Ambassador interest form.

## 10. Who do I contact for more information?

For more details or specific questions, please email us at [volunteers@onesky.org](mailto:volunteers@onesky.org) or visit <https://onesky.org/get-connected/>.

# Support

**For any assistance or questions, you can contact:**

**Tatum Causey**  
**OneSky Ambassador Lead**  
**[tatum@onesky.org](mailto:tatum@onesky.org)**

**Chloe Rayer**  
**OneSky Ambassador Coordinator**  
**[chloe.rayer@onesky.org](mailto:chloe.rayer@onesky.org)**

# Helpful Links



**[Get Connected](#)**



**[Impact Report](#)**



**[Donate Page](#)**



**[Pledge \(Crowd Funding\)](#)**



**[About Us](#)**



**[Newsletter Sign-Up](#)**



**[Annual Report](#)**