

**VNUAL** 

REPOR

Seeing the potential in every child

OneSky teaches communities and caregivers to provide nurturing responsive care and early education that unlocks the vast hidden potential in our world's vulnerable children.

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С С With quality early care, all children can thrive, no matter the circumstances they are born to.

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*6* Letter from the Chairman and CEO

> 7 Our Reach

9 Demonstrating Our Work

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**11** Forging Partnerships

13 Building Community

**15** Thriving Children

17 Success Stories

> **21** Partners

> > **23** Board

**25** Financials



### Dear OneSky Friends,

We are grateful to share with you stories of the young lives transformed by OneSky-trained caregivers in 2022. And we are grateful to you, our partners and supporters, for being as passionate as we are about serving vulnerable children in low-resourced communities in Asia.

Numbers tell an important story of growth and sustainability, and we highlight some of those figures in this report. In 2022 alone, we reached 54,500 children and trained more than 19,000 caregivers in mainland China, Vietnam, Mongolia and Hong Kong SAR. Since our founding in 1998, OneSky has benefited more than 286,000 orphaned, abandoned or displaced young children through our responsive care programs.

But even more important than numbers, are the stories and images of thriving children and engaged caregivers that we hear and see every day from the OneSky program teams. We share some of those in this report too, giving you a glimpse of the lives that have been touched by the generosity of OneSky supporters around the world.

We are also always thinking of the children we haven't yet reached. Urban migration, climate change, pandemics and other adversities hit them the hardest, not only because they lack resources, but because

many parents with young children have been forced to leave behind supportive communities to search for jobs in unfamiliar cities. We know that very young children who have access to well trained, responsive adult caregivers and safe and stimulating learning environments have a far better chance to weather some of these big world challenges than those who do not. We need to reach them, and with your continued support, we can.

In 2022, OneSky deepened our partnerships with governments, other nonprofits and funders. All, in different ways, bringing us closer to replicating the systems change that we've been able to support in mainland China, to Vietnam, Mongolia and Hong Kong SAR as well. We showcase several of those collaborations, each made possible through your generosity.

With gratitude,





**Stephen Chipman** Interim Chairman



Morgan Lance CEO

### 1998-2022 75,489 Caregivers Trained 286,545 Children Reached

To attain our vision of a world where all young children have the opportunity to reach their full potential, we first demonstrate the power of our programs and build evidence that our work transforms young lives. With that foundation, we can move forward to support governments in creating quality systems of care in all of the geographies where we work.

Mongolia					
Mainland China					
Hong Kong SAR Vietnam					
Mainland China	16,251	26,451			
Vietnam	991	25,350			
Hong Kong SAR	910	1,361			
Mongolia	850	1,356			
ONESKY FOR ALL CHILDREN   2022 ANNUAL REPORT 8					

ONESKY FOR ALL CHILDREN | 2022 ANNUAL REPORT

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### X Z Z Z Z Z Z Z Ζ $\geq 0$

China

Mainland



We train caregivers in child welfare institutions to provide family-like care for vulnerable children.



The P. C. Lee OneSky Global Centre for Early Childhood Development provides family caregiver training and professional development opportunities, as well as a model safe space for children to learn and play.

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We conduct family skills training at our Family Center and at local kindergartens to support young children and their families living in migrant communities.

We support families in industrial zones by training family caregivers and independent childcare providers at our Early Learning Center in Da Nang and in four other provinces. Vietnam



EVERYTHING WE DO.

At the request of the **Chinese government**, we led national and provincial-level discussions on special needs education for orphaned children. We assessed children in welfare institutions to determine the best placement option for each child: adoption, foster care through our Family Village Program, or family-like care with the institutions in cases of children with severe medical needs.

In partnership with the Ministry of Education and Training (MOET) in Vietnam, OneSky co-led a working group of early childhood development experts across research, academia and government sectors to develop the national guidance and curriculum for early childhood education in independent childcare centers. Having completed that process, we are pleased to note that more than half of Vietnam's national curriculum for childcare providers is now based on OneSky's Approach. We also reached 80 childcare providers in Ho Chi Minh City through our first collaboration in Vietnam with another non-governmental organization (NGO), Planète Enfants & Développement, by conducting trainings for our NGO partner and providing technical support, monitoring and coaching of their training staff.

The **Minister of Education and Science in Mongolia** visited the OneSky Family Center for the first time, allowing our team to showcase OneSky's Approach and discuss the need for our Family Skills Training across Ulaanbaataar's sprawling ger districts. Following that visit, we agreed with the Ministry of Labor and Social Protection to support the creating of new national guidance on childcare.

The P. C. Lee OneSky Global Centre for Early Childhood Development in Hong Kong further established itself as a safe space for local children and families in need of a place to play and learn. With the support of the Chow Tai Fook Charity Foundation, we launched a Community Hub within the Centre to provide learning activities, parent training, outreach services, child health seminars and more. Going forward, we plan to expand our geopgraphic reach through partnerships to benefit more families with young children in need of our services.

### AT ONESKY FOR ALL CHILDREN, FORMING COLLABORATIVE PARTNERSHIPS ON BEHALF OF VULNERABLE CHILDREN IN ASIA IS AT THE CORE OF



### ONESKY'S TEAMS IN ASIA BECOME A VITAL PART OF THE COMMUNITIES WHERE WE WORK.

In China, OneSky supported the government in implementing the Family First initiative by training and supporting welfare institution staff to more swiftly evaluate and place children into adoptive or foster families. Since its launch, 164 children from 43 institutions have been moved into families whose adult caregivers have been trained by OneSky.

At our **Early Learning Center in Vietnam**, our team supports the entire community during times of crisis. In October, a severe storm and landslide displaced many families and children in our area. The Early Learning Center, itself, flooded, causing damage and the center's closure. Thankfully, the generosity of local volunteers and our global supporters allowed us to restore operations within a few days, enabling us to provide shelter, food, clothing and school materials to those in need.

In Mongolia, we completed six parent training cohorts at the OneSky Family Center. We also launched cooperative play care groups with parents and children to help build community among migrant families. And, to support play and learning at home, we provided educational kits with toys and books to 169 families.

In conjunction with the Yew Chung College of Early Childhood Education, the **OneSky Hong Kong team** organized a parent-child STEAM Carnival. More than 300 families joined the event, which was designed to teach adults responsive care through play.



### CONNECTION

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### TEAMWORK

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Looking back on my life, I'm proud that I've achieved many ordinary things in which I find great meaning. And, I'm enormously indebted to OneSky for helping me to become a better and more loving caregiver."

Zhang, a former child caregiver at a welfare institution in China



Zhang was just a teenager when she began working at a children's welfare institution in China in the late 1960s. Despite being so young, she longed to support the children who lived there and was warmly welcomed by the staff. They were impressed by her passion to care for the children. Zhang recently retired from working at the institution — and later, directly for OneSky — after an incredible 56 years!



### Hong Kong SAR

Through our interactive training and workshops, we have built a platform for caregivers to support each other. Parents feel safe here and empowered to express themselves and, most importantly, they know that they are not alone."

Ceci, a trainer at the P. C. Lee OneSky Global Centre for Early Childhood Development in Hong Kong

At our Centre, parents receive training and gain skills to better communicate and respond to the needs of their children. They are also making connections with other parents who has similar challenges and stories. Our trainers play an active role in facilitating community building in our Centre.

### Purevjav and her children are living in one of the poorest ger communities in Mongolia. But, thanks to OneSky's Family Center, our Trainers and Family Mentors are teaching parents like Purevjav how to provide loving responsive care so crucial to the development of vulnerable young children.

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Based on my learning, communication with my children has improved as well as my understanding of how to respond to their needs."

Purevjav, a graduate of OneSky's Family Skills Training course in Mongolia



## <image>

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Without the support of the wonderful community that you've built, I don't know how I could have overcome the toughest years of my life or what would have become of my son."

Thao, mother of a little boy who attends the Early Learning Center in Vietnam

### Vietnam

Thao is a single mother who works long shifts at a local factory to care for her son and ailing father. She could barely make ends meet and was unable to afford quality daycare before getting into the Center. Now, her son is thriving and she can relax, knowing he is safe and being cared for while she works.

We would like to extend heartfelt thanks to all of our corporate and foundation partners for providing significant financial and in-kind contributions. This crucial support is invaluable in our work to improve opportunities for vulnerable young children.

Ardian Asia Alternatives Management LLC Asia Miles Limited Avery Dennison Asia Pacific **Bainum Family Foundation Barclays Capital Asia Limited** Bill and Melinda Gates Employee Match Program Capital International, Inc. The Capital Group Companies **Charitable Foundation** Chen Yang Foo Oi Foundation Limited Chow Tai Fook Charity Foundation **Como Foundation** Dalio Foundation, Inc. The D. H. Chen Foundation **Dovetail Impact Foundation** DZ Trading Ltd. Freshfields Bruckhaus Deringer Hong Kong Generali **Girls Rights Project Global Embassy** Golden Burger (Macau) Food Company Limited

Grand Challenges Canada Half the Sky Canada Hawk Rock Foundation Help For Children Hong Kong Indian Women's Club Hongkong Land Limited Impact Products Ltd. The Kwok Foundation Local Independent Charities of America Lorinet Foundation MacArthur Foundation Marstine Family Foundation New Zealand Embassy Fund Nomura One Voice Charitable Fund Skymax Garment Limited SophiaGrace Foundation Storehouse Foundation Tan Chin Tuan Foundation **Skoll Foundation** The Space Art Gallery Tony and Kyra Rogers Foundation Weyerhaeuser Family Foundation, Inc.



### Nomura : A Funder and Community Partner

In Vietnam, more than one million young children of migrant workers lack access to quality childcare and early education. It's a sobering statistic that Nomura a global financial services group with offices in over 30 countries and regions (including Vietnam), wants to help change.

In Asia ex-Japan, Nomura's corporate giving strategy focuses on supporting disadvantaged preschool Now, with Nomura's funding, our pioneering efforts in children to develop a solid and broad foundation for training Vietnam's independent childcare providers as lifelong learning and social and emotional well-being. well as the services offered at our ELC can continue In October 2022, Nomura made a generous grant to to grow. "Partnerships like Nomura's offer OneSky the OneSky program in Vietnam. the long-term support that helps us to plan with vision and scale at pace," said Natalie Campion, "When we asked expert funders to recommend OneSky's Head of Global Partnerships.

organizations focused on quality early childhood education and care, OneSky's name kept coming up. As one of the few international non-profits working exclusively in this space, its strong track record shone through," said Nomura's Head of Corporate Citizenship, Asia ex-Japan, Joanne Braithwaite. "We hope to encourage more corporate funders to support organizations like OneSky across the region."

Through our Independent Childcare Provider Training Program, OneSky trains hundreds of childcare providers, impacting thousands of children. Going forward, by working with the government, we plan to scale our reach across Vietnam.

| :  | The OneSky Early Learning Center (ELC) in Da Nang's  |
|----|------------------------------------------------------|
| d  | Hoa Khanh Industrial Park serves as a national       |
| a, | training and demonstration center for quality early  |
|    | childhood education and provides daily care to more  |
| 6  | than 250 children of migrant factory workers. The    |
|    | Center also hosts government officials interested in |
|    | learning about our approach.                         |
|    |                                                      |

- Along with corporate grant-making, Nomura also provides employees with opportunities to volunteer their time, experience, and skills in support of charitable causes they are passionate about. With that culture of giving back, Nomura volunteers were able to visit the children at the ELC in Vietnam.
- And, to benefit the children we serve in the Sham Shui Po district of Hong Kong, Nomura employees
- volunteered at OneSky Hong Kong's annual family hike, Christmas party, and STEAM fun fair.
- For more information about Nomura, go to nomura.com.

### **STEPHEN CHIPMAN**

Interim Chairman of the Board Former CEO Grant Thornton

**RANDY C. BELCHER** Co-Founder, Partner **Disability Impact Fund** 

**DEANNE BEVAN** Former CEO Half the Sky Australia

**JENNY BOWEN** Secretary of the Board Founder OneSky for all children

**TIM HUXLEY** Chair of the Board Audit Committee Chairman Mandarin Shipping Limited

DANA JOHNSON, MD, PHD Chair of the Board Programs Committee **Professor Department of Pediatrics** University of Minnesota

STELLA LEE Silicon Valley Social Impact **Private Investor** 

**MELISSA MA** Chair of the Board Development Committee **Co-Founder and Managing Partner** Asia Alternatives

### **LISA NORTON**

Chair of Board Governance Committee Law office of Lisa Norton LLC

**MELVYN PUN** 

CEO Yoma Strategic

### **GUY RUSSO**

Senior Advisor Wesfarmers Department Store Division (Kmart and Target)

**JAL S. SHROFF** Former Director Fossil Group, Inc. Managing Director Fossil (East) Ltd.

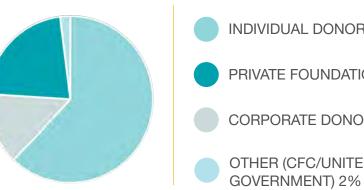
**RASHEED SHROFF** Founder and Owner Dragonfly Asia-Pacific

F. CHAPMAN TAYLOR Chair of the Board Finance Committee Senior Vice President Capital Research International

**RACHEL XING** CEO Chunhui Children's Foundation

**ZILI ZHANG** Founder and Managing Director Summitview Capital Management Ltd.

### INCOME BY SOURCE (FY2022)



EXPENDITURE BY SOURCE (FY2022)



OneSky has consistently been recognized for exceptional fiscal responsibility and transparency.

**INDIVIDUAL DONORS 62%** 

**PRIVATE FOUNDATIONS 22%** 

CORPORATE DONORS 14%

OTHER (CFC/UNITED WAY/

**PROJECT EXPENSES 78%** 

FUNDRAISING EXPENSES 11%

ADMINISTRATIVE EXPENSES 11%

In 2022, thanks to the ongoing support of our individual donors, foundations and corporate funders, we received a total revenue of \$5.9 million: \$3.7 million from individuals, \$1.3 million from foundations, and \$0.9 million from corporations. OneSky's revenue was negatively impacted by the Covid pandemic and its effects on corporate, foundation and individual donors. Faced with a challenging economy, corporations and foundations were reshaping their philanthropic plans, and major donors were shifting their giving strategies, resulting in a 37 percent decrease in revenue from the previous year.

We continue to ensure that the funds we raise are used most effectively aligned with our mission. Our total expenditure in 2022 was \$7.8 million, a decrease of 9 percent from 2021. We are pleased to report that \$6 million was spent on program services - 78 percent of our total expenditure.

At the close of 2022, we held \$4.9 million in net assets, which allowed us to accommodate the temporary fluctuations in donation income and continue to invest in our programs.

### Income and Expenditure

|                                         | 2022         | 2021         |
|-----------------------------------------|--------------|--------------|
| -<br>Revenues, gains and other support: |              |              |
| Contributions                           | \$ 5,652,623 | \$ 8,871,739 |
| Contributed services and materials      | 205,934      | 178,703      |
| Merchandise sales                       | 3,325        | 100          |
| Other income                            | 78,999       | 320,156      |
| Total revenues, gains and other support | 5,940,881    | 9,370,698    |
| Expenses:<br>Program services           | 6,022,160    | 6,647,820    |
| Fundraising                             | 887,478      | 916,792      |
| Merchandise costs                       | 1,440        | -            |
| Management and general                  | 850,702      | 972,039      |
| Total expenses                          | 7,761,780    | 8,536,651    |
|                                         |              |              |
| Change in net assets                    | (1,820,899)  | 834,047      |
| Net assets, beginning of year           | 6,710,606    | 5,876,559    |
| Net assets, end of year                 | \$ 4,889,707 | \$ 6,710,606 |
|                                         |              |              |

### **Financial** Position

### **ASSETS:**

Cash and cash equivalents Pledges receivable, net Other receivables Prepaid program expenses Inventory Property and equipment, net Right of use asset Deposits LIABILITIES AND NET ASSETS

### Liabilities:

Accounts payable

Accrued expenses

Lease liability

Deferred income

### Total liabilities

Total assets

Net assets:

Without donor restrictions:

With donor restrictions

### Total net assets

Total liabilities and net assets

These financial highlights are based on OneSky Foundation and Subsidiaries' financial accounts for the years ending December 31, 2022 and 2021.

The full audited financial statements by Crowe LLP are available on our website.

| 2022         | 2021         |  |
|--------------|--------------|--|
|              |              |  |
| \$ 3,768,993 | \$ 4,894,271 |  |
| 228,286      | 265,417      |  |
| 3,026        | 4,085        |  |
| 86,755       | 107,947      |  |
| 7,617        | 8,107        |  |
| 1,184,125    | 1,777,353    |  |
| 930,414      | -            |  |
| 143,503      | 145,203      |  |
| \$ 6,352,719 | \$ 7,202,383 |  |
|              |              |  |
| \$329,736    | \$349,355    |  |
| 134,674      | 142,422      |  |
| 979,922      | -            |  |
| 18,680       | -            |  |
| \$ 1,463,012 | \$ 491,777   |  |
|              |              |  |
| 3,447,018    | 4,793,000    |  |
| 1,442,689    | 1,917,606    |  |
| 4,889,707    | 6,710,606    |  |
| \$ 6,352,719 | \$ 7,202,383 |  |

### Seeing the potential in every child

### **MAINLAND CHINA**

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### **CANADA**

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### HONG KONG SAR

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### **MONGOLIA**

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### UNITED KINGDOM

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